



## NEWS RELEASE

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**For Immediate Release**  
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### **MACKENZIE PLACE – COLORADO SPRINGS UNVEILS “SNEAK PEEK” OF INNOVATIVE COMMUNITY**

**July 23, 2007, Colorado Springs, CO** – MacKenzie House, LLC and Leisure Care, LLC today announced a “Sneak Peek” event for MacKenzie Place – Colorado Springs. This new community will provide a level of services and amenities previously unseen in the local senior housing market. Scheduled to open in February 2008, MacKenzie Place – Colorado Springs, *located at Union and Fillmore, off of Templeton Gap Rd. (1605 Elm Creek View)* will be the first senior community of its kind in southern Colorado, offering adults 55+ ownership of cottage homes with a full range of programs, concierge services and lifestyle amenities. Other residential living options include a variety of independent, assisted living, and memory care apartments.

The opening celebration begins with a private *VIP party and ribbon cutting ceremony on Thursday evening, July 26, at 5:00 pm featuring Mayor Lionel Rivera as guest speaker.* The weekend events continue on Friday from 10:00 am – 6:00 pm, and Saturday from 10:00 am – 4:00 pm. Three Cottage models are available to tour, and the public will have a chance to learn about Leisure Care’s signature programs such as the Prime Fit Program, the Posit Science Brain Fitness Program, TLC by Leisure Care and Seniors Making Art. Attendees will also have a chance to enter a grand prize drawing for a \$1,000 travel certificate compliments of TLC by Leisure Care, and enjoy a hosted BBQ lunch and entertainment.



Ron Vaughn, Executive Vice President of Senior Housing for MacKenzie House, is excited about the new partnership with Leisure Care. Vaughn said, “The community is a new senior living concept that represents the culmination of years of innovative research, design, and hard work. MacKenzie Place – Colorado Springs will provide residents and guests an unmatched lifestyle and unprecedented choices in a resort-style community.”

Cheryl Davis, General Manager of MacKenzie Place – Colorado Springs, believes the “Sneak Peek” is a great way for the public to learn about everything this new community has to offer. “From a state-of-the-art theater, a spa/salon, exercise studios, the Prime Fit Program, and the Posit Science Brain Fitness Program, future residents will definitely stay busy while having a fun and memorable time,” Davis notes.

As one of the largest privately owned and most innovative operators of senior living communities in the United States and Canada, Seattle-based Leisure Care has been selected to manage the entire campus. Their inventive 'Five-Star Fun' philosophy is changing the perception of senior living by providing amenities commonly associated with luxury hotels, which support a healthy, active lifestyle.

### **About MacKenzie House, LLC**

MacKenzie House has designed and developed award-winning residential communities since 1993, and was recently recognized by the Denver Business Journal as the Fastest-Growing Large Private Company in Denver. They focus on progressive housing types such as senior and student housing, in-fill townhomes and multi-family communities, and are currently developing MacKenzie Place senior living communities in South Denver, Kansas City and St. Louis. Similar to their 22-acre senior housing development in Fort Collins, MacKenzie Place – Colorado Springs, located at Union Boulevard and Fillmore Street, represents their first senior housing project in Colorado Springs.



### **About Leisure Care, LLC**

Leisure Care is one of the largest privately owned and most innovative operators of senior living communities, currently managing over 40 communities throughout the United States and Canada. Their inventive 'Five-Star Fun' philosophy is changing the perception of senior living by providing amenities commonly associated with luxury hotels, which support a healthy, active lifestyle. More information can be found at [www.leisurecare.com](http://www.leisurecare.com).

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